

# Platinum Visitor Package

## Worlddidac & Swissdidac Bern 2018

### - Services



#### Smart organisation of your trip

##### Special rates for your flight by Lufthansa Group

Upon purchasing a visitor package, you will receive an access code, which you and your companions can use to book your flights at special rates.



##### Support transfer from the airport – Bern

Using the train in Switzerland is easy and reliable. Booking an online-ticket guarantees a stress-free start of your trip (payment via credit card).

##### Free public transport within the city

From your first overnight stay in tourist accommodation in the city, you will receive a Bern Ticket for your whole stay. This lets you travel for free in zones 100/101 operated by LIBERO. Apart from your journey to the exhibition venue, the Bern Ticket also includes the Gurten funicular, the Marzilibahn funicular and the lift to Bern's cathedral platform, as well as your journey to and from Bern Airport.

On the day you arrive in Bern, your reservation confirmation counts as a transfer ticket from the train station or Bern Airport to where you are staying. You will receive the Bern Ticket when you check in. It is only valid if fully filled in. If asked, please show your ticket to the ticket inspector.

##### Hotel incl. Breakfast

Tue 6 November 2018 to Fri, 9 November 2018, 3 nights, single room

Luxury 4-star hotel Allegro Bern incl. breakfast for 3 nights

##### Concierge Service

Our Concierge Service will assist you with any services you need for a business trip to Bern. Did you forget to order some flowers or do you need a hostess service for your stand? Whatever it is, we will give you our recommendations and provide you with useful contact details as to where you can book the required services directly.

Extend your visit to Worlddidac & Swissdidac Bern 2018 to include a holiday trip. Besides the show, there are many things to do in the Alps of Switzerland. We have chosen some typical excursions, which you can book separately to this package. Ask our Swiss expert and book your excursion in advance or directly in the exhibition office.

## SPECIALS AT THE SHOW

### Free VIP entrance to the show

VIP pass and fast-track entrance

### Cloakroom service

Free cloakroom service during the show and all fringe events.

### Free on-site WLAN voucher

WLAN voucher without data limit covering all three exhibition days.

### Invitation to the Worlddidac Opening Ceremony

Opening ceremony with national politicians, international ambassadors and decision-makers from all over the world. After the ceremony, the participants will be invited on a guided tour around the show and a coffee break in the Worlddidac & Swissdidac VIP Lounge.

### Free entrance to the Worlddidac & Swissdidac VIP Lounge

Network with dealers, politicians, leaders of education, members of the Worlddidac Association, etc. in the Worlddidac & Swissdidac VIP Lounge. Use this calm exhibition area for your business meetings and treat yourself to a cup of coffee and snacks available in the lounge.

### Easy access to the ISTE Stream conference

The event will bring together key educators, educational consultants, school deans and teachers from all over the world. Educators will get the opportunity to explore new educational tools and strategies in one place. It is a great opportunity for professional developers to get their hands on the most exciting new technologies from augmented reality to 3D printing, and learn directly from the pioneers who are innovating the use of these technologies in the classroom. Online registration is required.

### One (additional) entry ticket to the Worlddidac Business Exchange Club\*

International exchange of knowledge and experience between dealers and manufacturers. Take advantage of the opportunity to develop new business and partnerships. The meeting will take place on 8 November, from 6 to 8 pm. Online registration is required. (Exclusively for the exhibitors of the show, dealers and distributors).

### One entry ticket to the Worlddidac Award Ceremony

Join the Worlddidac Award Ceremony and discover the most innovative solutions in the education industry recognised by the international jury of experts. Since 1984 the Worlddidac Foundation, the patron of the Award, has been motivating manufacturers of educational products to develop high-quality and innovative products. It continuously supports the refinement of these products and, as a result, the improvement of learning and teaching. Online registration is required.

### One entry ticket to the Future Talk Conference

The main objective of the conference is to show best practices as to how governments or other state organisations identify, negotiate, manage and implement successful public-private partnership projects (PPPs). This is achieved through the exchange of knowledge and experiences of PPPs among the participants and speakers of the conference, including experts from the public and private sectors, particularly in identifying and testing best practices. Online registration is required.

### Invitation to the Exhibitors' Party

On Wednesday, the exhibition party will take place direct after the show closes its doors. A good opportunity to network with specialists from the education sector.

### [Food and Drinks Voucher](#)

Book your dinner at the historic Verdi restaurant in the heart of the old town and get a free glass of Prosecco or have a look at the 2-for-1 deals that we can offer you ([PDF](#)).

### [Guided sightseeing tour \(upon request\)](#)

The best way to experience Bern's Old Town is in the company of one of Bern Welcome's knowledgeable tour guides. Our team will show you the popular attractions while also pointing out the little, hidden corners of the city.